



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 862009

Schedule Dates 10/17/12-10/23/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 325
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY 10/17
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/16/12
Last Modified 10/16/12
Entered By Penne Marsh
CO-OP No
Headline # 06377489
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,017.50
Net Total \$147,432.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	165	\$173,450.00
Grand Total:	165	\$173,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	5:58A- 7A (ET)		2	2						4	\$850.00	\$3,400.00	Norfolk (WVEC) (WVEC)		10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	5:58A- 7A (ET)				2	2	2			6	\$850.00	\$5,100.00	Norfolk (WVEC) (WVEC)		10/16/12
3.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7A- 9A (ET)				2	2	2			6	\$1,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/16/12
4.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7A- 9A (ET)		2	2						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/16/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	9A- 10A (ET)				2	2	2			6	\$480.00	\$2,880.00	Norfolk (WVEC) (WVEC)		10/16/12
6.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	9A- 10A (ET)		2	2						4	\$480.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	10A- 10:58A (ET)				2	2	2			6	\$450.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	10A- 10:58A (ET)		2	2						4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/16/12
9.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	10:58A- 12P (ET)	3			X	X	X			3	\$600.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/16/12
10.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	10:58A- 12P (ET)	2	X	X						2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/16/12
11.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	12P- 12:57P (ET)		2	2						4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/16/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	12P- 12:57P (ET)				2	2	2			6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/16/12
13.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	3P- 3:58P (ET)		2	2						4	\$325.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/16/12
14.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	3P- 3:58P (ET)				2	2	2			6	\$325.00	\$1,950.00	Norfolk (WVEC) (WVEC)		10/16/12

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15.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	3:58P- 4:58P (ET)		2	2						4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/16/12
16.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	3:58P- 4:58P (ET)				2	2	2			6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/16/12
17.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	4:58P- 5:29P (ET)				2	2	2			6	\$1,200.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/16/12
18.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	4:58P- 5:29P (ET)		2	2						4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/16/12
19.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	5:29P- 5:58P (ET)		2	2						4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/16/12
20.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	5:29P- 5:58P (ET)				2	2	2			6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/16/12
21.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6P- 6:30P (ET)		2	2						4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/16/12
22.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6P- 6:30P (ET)				2	2	2			6	\$1,500.00	\$9,000.00	Norfolk (WVEC) (WVEC)		10/16/12
23.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:28P (ET)		1	1						2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/16/12
24.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:58P- 7:28P (ET)				1	1	1			3	\$1,350.00	\$4,050.00	Norfolk (WVEC) (WVEC)		10/16/12
25.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:28P- 7:57P (ET)				1	1	1			3	\$1,400.00	\$4,200.00	Norfolk (WVEC) (WVEC)		10/16/12
26.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:28P- 7:57P (ET)		1	1						2	\$1,400.00	\$2,800.00	Norfolk (WVEC) (WVEC)		10/16/12
27.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	11P- 11:35P (ET)		1	1						2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/16/12
28.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	11P- 11:35P (ET)				1	1	1			3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		10/16/12

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29.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	11:35P- 12:02A (ET)				1	1	1			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		10/16/12
30.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	11:35P- 12:02A (ET)		1	1						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/16/12
31.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:58P- 9P (ET)		2							2	\$5,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)		10/16/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	7:58P- 9P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/16/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)			1						1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/16/12
34.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	9P- 9:30P (ET)				1					1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/16/12
35.1	Normal Line / SPOT	10/17/12-10/17/12	5	:30	10P- 11P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/16/12
36.1	Normal Line / SPOT	10/19/12-10/19/12	5	:30	7:58P- 9P (ET)						1			1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/16/12
37.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	9P- 10P (ET)						2			2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/16/12
38.1	Normal Line / SPOT	10/20/12-10/20/12	5	:30	5:58A- 8A (ET)							2		2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		10/16/12
39.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:58A- 9A (ET)							2		2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/16/12
40.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	12P- 7P (ET)							4		4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/16/12
41.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							4		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/16/12
42.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	7:58P- 11:30P (ET)							4		4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/16/12

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43.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	11:30P- 12:05A (ET)							2		2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	news after cf	10/16/12
44.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	5:58A- 8A (ET)								2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/16/12
45.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58A- 9A (ET)								2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/16/12
46.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30A- 10A (ET)								2	2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/16/12
47.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		10/16/12
48.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)								2	2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/16/12
49.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)								2	2	\$4,400.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/16/12
50.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9P- 10P (ET)								2	2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/16/12
51.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	11P- 11:35P (ET)								2	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/16/12

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